



Our commitment to protect the well-being of you and your next generation by providing the most natural and effective skin care products



**1** Natural herbal skin care free from chemical and synthetic ingredients

- \* Hydrating
- \* Firming and Anti-Wrinkle
- \* Nourishing and Repairing

**2** Innovative skin care technologies

- \* Ensures MiE ingredients penetrate the skin more deeply
- \* Revitalize skin from the inside out

**3** Suitable for all skin types

- \* Eczema patients
- \* Safe for pregnant and breastfeeding mothers

### What is MiE BioHerbology Skin Care System?

MiE BioHerbology Skin Care System is a breakthrough for skin care that offers safer and more effective results for skin problems. This system was developed after 13 years of scientific research. The system blends more than 60 different types of natural and Chinese herbal formulae with advanced technologies, that helps promote skin metabolism, nourishes, activates skin cells to reduce wrinkles, and restores the health and lustre of skin.



### WOW MiE Herbal Skin Care

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> No Chemical preservatives        | <input checked="" type="checkbox"/> No Alcohol            |
| <input checked="" type="checkbox"/> No PEG surfactant                | <input checked="" type="checkbox"/> No Synthetic colors   |
| <input checked="" type="checkbox"/> Passed ISO9001, GMP manufacturer | <input checked="" type="checkbox"/> No Chemical fragrance |
| <input checked="" type="checkbox"/> No Phthalates and Sulfates       | <input checked="" type="checkbox"/> No Formaldehyde       |

Contain more than 60 different types of natural and Chinese herbal formulae with advanced technologies. 13 years of research and development with a cost of USD20 millions for a safe and effective skincare regime

### 4 High Technologies

- |                             |                             |
|-----------------------------|-----------------------------|
| <b>[ HIGH TECH ]</b>        | - Joyful Music Treatment    |
| <b>[ WOW ]</b>              | - WOW Deep Penetration Tech |
| <b>[ ULTRA PURE WATER ]</b> | - Reverse Osmosis + EDI     |
| <b>[ PHOTON ENERGY ]</b>    | - Photocatalytic Coating    |



MiE BioHerbology Skin Care System

High Performance • Beauty • Wellness

## WOW MiE Technology

### Ultra-Pure Water Injection Technology



- MiE products are manufactured using ULTRA PURE WATER, free of impurities
- High penetrating power allows MiE ingredients to penetrate layers of the skin quickly and effectively
- Helps balance water and oil ratio in skin

### WOW Deep Penetration Technology

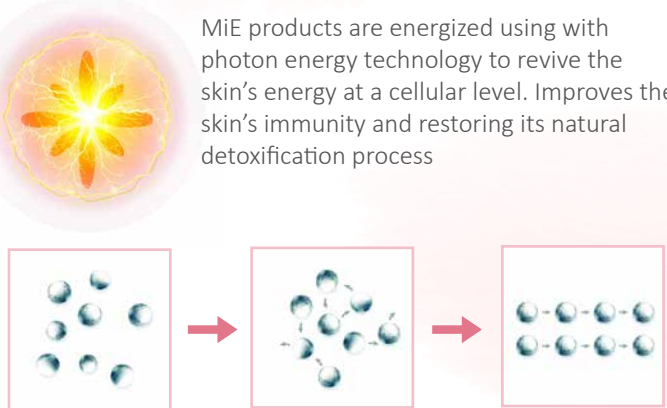
Ensure easy and effective penetration of MiE ingredients into the skin. With ideal skincare penetration, MiE ingredients will do their best work for the skin



※ WOW 3 stage deep penetration technology

### Photon Energy Technology Booster

MiE products are energized using with photon energy technology to revive the skin's energy at a cellular level. Improves the skin's immunity and restoring its natural detoxification process



## WOW MiE 7 Steps Skincare Routine

Contains more than 60 types of natural and Chinese herbal ingredients for a safe and effective skincare regime

- ✓ Hydrating (Cactus, Hyaluronic acid, Vitamin B5 and Aloe vera)
- ✓ Firming and Anti-Wrinkle (Ginseng, Notoginseng, Ginkgo biloba)
- ✓ Nourishing and Repairing (Angelica, Geranium, Vitamin E)



#### Bio Herbalogy Make-up Remover 50ml / bottle

All-natural cleansing oil that does not contain alcohol. Contains a variety of precious natural ingredients, Bio-Herbalogy Make-Up Remover thoroughly cleans pores, removes impurities and stubborn makeup. Leaves your skin feeling comfortable and taut.



#### Herbalogy Ultrapure / EDI Cleansing Gel 50ml / bottle

This mild cleansing gel gently removes facial dirt, excess oil and dead skin cells while maintaining the natural water-oil balance of the face. In addition, the natural ingredients can inhibit bacterial growth, thus can control acne and has anti-inflammatory, anti-allergic properties.



#### Herbalogy UltraPure/EDI Hydro Toner 50ml / bottle

With a natural moisturizing formula, it strengthens skin's natural barrier, balances oil-water proportion, restores skin to its optimal pH level and enhances skin's moisture locking function which allows a long-lasting moisturized feeling.



#### Bio Herbalogy Eye Gel 8ml / bottle

Deep penetrative action through the eyelids to effectively tighten the skin around the eyes, rapidly diminishes fine lines and wrinkles, effectively relieves eye fatigue and/or swelling. Daily use makes the eyes brighter and shinier.



#### Bio Herbalogy Hydro Serum 30ml / bottle

A combination of the best moisturizing ingredients to maximize retention of moisture and rapid hydration of the skin cells. Skin is revitalized and returns to its luster and elasticity. Prevents wrinkles and lightens yellow and dull skin, bringing back the suppleness.



#### Bio Herbalogy Reborn Lotion 20ml / bottle

Contains the essence of more than 60 herbal ingredients (including precious Ginseng, Angelica extract, Vitamin E). Strengthens, restores and regenerates the skin, reduces spots and wrinkles, repairs dull skin, restores glow, especially for dry, matured, aging skin. To rid wrinkles, a thick layer may be applied on areas with wrinkles for excellent results.



#### Herbalogy SPF50+ Hydro Lotion 25ml / bottle

Powerful and natural sunscreen formula that gives broad spectrum protection from UVA and UVB rays. Soothes and calms skin exposed to sun with antioxidant ingredients that effectively prevents wrinkles and aging. Recommended as a primer for makeup to achieve longer lasting effect. Triple properties: as sunscreen, skin care, and base for makeup.

## WOW MiE Bio Herbal Skin Care System

WOW MiE self-preservation system is an exclusive natural preservation formula of pure herbs, used to replace chemical preservatives. This exclusive all-natural protection technology can effectively keep the product fresh for 3 years and 6 months without opening. Please used the product within three months after opening. Meets EWG's strict ingredient safety guidelines (more than 4,000 harmful ingredients).



- Unacceptable Ingredients (205 page)
- Restricted Ingredients (933 page)
- A total of more than 4,000 harmful ingredients

"WOW MiE" contains the world's highest quality and safe, natural raw ingredients. We adopt professional and strict monitoring in selecting the most suitable raw ingredients to ensure that all products are fresh and have high efficacy.



**光觸媒塗層**  
PHOTOCATALYTIC COATING  
整個生產空間均噴上日本製造的光觸媒，以消除細菌、病毒和高菌。  
The entire production area is coated with photocatalyst to eliminate bacteria, viruses and fungi.  
- 光觸媒塗層的塗層分解有機化合物，有十分強消毒、殺菌效力，且又無毒無害。  
- 於2018年2011年，香港醫院管理局曾以光觸媒光觸媒作臨床研究，把病房、手術室等環境光觸媒塗層，半年後以自來水方法消毒處理，研究發現用光觸媒塗層加上自來水消毒程序比用自來水消毒程序大幅減少細菌量（減少為94.2%）及入住院期間感染率（減少為5.2%）。  
\* Photocatalyst uses light energy to decompose organic compounds. It has a very strong disinfection, sterilization effect and is non-toxic and harmless.  
- In 2018-2011, the Hong Kong Hospital Authority has conducted a clinical research on photocatalyst where half of the ward was sprayed with photocatalyst and the other half of the ward used the usual disinfection method. Research found that with photocatalyst added to the usual disinfection program, the amount of bacteria in the environment is substantially reduced (a decrease of 94.2%). At the same time the chances of infection during hospitalization is also substantially reduced (a decrease of 5.2%).



**優質音樂淨化系統**  
JOYFUL MUSIC TREATMENT  
- 全生產線、貨倉和包裝部等部門均全日播放古典音樂或讚美詩歌。科學家已證實古典音樂和讚美詩歌...我們相信這系統能進一步提升我們的產品的預防。  
- You can hear classical music/hymns playing all day long across our production areas, warehouse, Packing Dept etc. Scientists have found that classical music and hymns can promote the healthy growth of plants and animals, affecting the water molecules as shown in their crystallized form. We believe this Joyful Music Treatment System can further enhance the lifting effect of our products.